



Orzo♥Coffee: growing strong in UK independent health-food stores and farm shops

As Orzo♥Coffee is being sold in more and more independent health-food stores and farm shops, more and more people embrace the tradition of drinking freshly brewed Italian organic barley.

Health-food stores and farm shops looking for an organic and healthy coffee alternative for their customers choose Orzo♥Coffee not only for its aroma and texture, but because it is one of the very few drinks to have one single ingredient: organic barley.



One single ingredient means that nature has done its job: a perfect flavour without the need of sugar, additives, flavours and colorants.

Single ingredient drinks are a very rare breed, like all rare breeds Orzo♥Coffee has a long standing tradition; for decades in Italy mammas have been preparing Orzolatte to their little ones and have a comforting cup ready when needed.

To mention but a few of the latest retailers, Orzo♥Coffee can now be found on the shelves of [Food for Thought](#) (Surrey), [Figs Health Store](#) (Oxfordshire), [Whitby Wholefoods](#) (Whitby) and the [Avid Farm Shop](#) (Sheffield).

As the list of Orzo♥Coffee retailers grows, we are delighted to keep receiving positive feedback from customers who tried it, like these lovely tweets “There's one problem with the barley coffee from @OrzoCoffee it's addictive!” “Good morning! I've just had first first ever cup of @OrzoCoffee and I enjoyed it so much I've made a second. My first coffee in 18 months ”

Ends -

For further information please contact media@orzocoffee.co.uk

Notes to editor:

- Orzo♥Coffee is the first (and only) UK company to bring to the UK market the rich and smooth taste of original Italian *caffé d'orzo* (barley coffee)
- The Orzo♥Coffee range includes: Orzo♥Coffee Originale (organic ground roasted barley), Orzo♥Coffee Pronto (organic instant soluble barley) and Orzo♥Coffee Espresso (organic ground roasted barley in espresso pods).
- Visit www.orzocoffee.co.uk for further information on the full range of products available and find out new recipes.
- Where to buy: Orzo♥Coffee is being sold in a selection of retailers, with more being added every month. For an updated retailer list please visit: <http://www.orzocoffee.co.uk/buy-orzoheartscoffee.html>
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