



Mammas love Orzo♥Coffee

Caffè d'orzo (barley coffee) is very popular in Italy, everyone likes it from children to grandparents but there is a very special group of people who simply love to Orzo♥Coffee: Italian mums and mums to be. Since Sunday 10th of March will be Mothers' Day we wanted to remind you of why Orzo♥Coffee is so special to all mums in Italy and a growing number of mums in the UK.

Pregnancy is such an important time of every woman (and men) life. So much attention is placed in nurturing and giving all the best to each new little life. Research shows that caffeine during pregnancy (and breastfeeding) can have harmful effects on babies and therefore doctor recommend a limited consumption¹. However, while caffeine is not good for mums-to-be, we know that a warm drink is often needed when taking a break and hydration is of paramount importance for mums well-being during pregnancy and breastfeeding. Orzo♥Coffee is the alternative chosen by all mums-to-be in Italy as it provides a refreshing drink and allow you to keep your ritual of brewing a fresh mug of coffee but it is naturally caffeine free and full of goodness.

Since Orzo♥Coffee arrived in the UK almost one year ago, we have put our coffee alternative to the test of both experts and mums. It has been [reviewed](#) by pregnancy expert Sarah Buchanan from Baby Birth (<http://www.baby-birth.com>) "was surprised to discover that not only is it more than drinkable, it is delicious. It would be very easy to imagine yourself drinking a creamy coffee. The taste is not overpowering but I think has a subtle nutty flavour. I can imagine expecting women using this to replace their mid morning coffee not only because it is caffeine free but because it makes a tasty hot drink. Equally, come the evening, add more milk to the powder and you have a comforting pre bedtime drink. I will certainly be recommending and offering Orzo♥Coffee to my clients, confident that it is a healthy and tasty option". One of our customers from Brighton also told us "Discovered orzo in my local health food store looking for a coffee alternative while I am expecting my second child. It is now become my daily treat. When friends visit and see me with my black coffee brewed in the cafetiere they all start telling me that I shouldn't drink so much coffee... they never guess that it is orzo and naturally caffeine free!"

To celebrate Mothers Day this year we have also launched a fantastic online competition for mums and musm to be in partnership with the lovely [B Organic Skincare](#), you can enter the competition [here](#)

Orzo♥Coffee is our passion and we are very proud that it contributes to the natural well-being of mums and mums-to-be and many little ones.

¹ <http://www.nhs.uk/news/2008/11November/Pages/Newcaffeineadviceinpregnancy.aspx>

Ends -

For further information, images and interviews please contact media@orzocoffee.co.uk

Notes to editor:

- Orzo♥Coffee is the first (and only) UK company to bring to the UK market the rich and smooth taste of original Italian *caffé d'orzo* (barley coffee)
- The Orzo♥Coffee range includes: Orzo♥Coffee Originale (organic ground roasted barley), Orzo♥Coffee Pronto (organic instant soluble barley) and Orzo♥Coffee Espresso (organic ground roasted barley in espresso pods).
- Visit www.orzocoffee.co.uk for further information on the full range of products available and find out new recipes.
- Images are available to download here:
<https://plus.google.com/photos/111733964275481381761/albums/5747661704704093201?banner=pwa>
- Where to buy: Orzo♥Coffee is being sold in a selection of retailers, with more being added every month. For an updated retailer list please visit: <http://www.orzocoffee.co.uk/buy-orzoheartscoffee.html>



Orzo♥Coffee

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