



## Keep Calm and Brew Orzo at the Petersfield Food Festival 2013

In the quest to bring the lovely taste of *caffè d'orzo* (barley coffee) to the everyone in the UK, Orzo♥Coffee will take part in the Petersfield Food Festival 2013 taking place on the 15<sup>th</sup> and 16<sup>th</sup> of June at the Queen Elizabeth Country Park.

Orzo♥Coffee will bring the new rich and smooth taste of organic Italian ground roasted barley (*caffè d'orzo*) to visitors and local residents of Petersfield. *Caffè d'orzo* has a long established tradition in Italy, in fact it is Italy's favourite alternative to coffee. Ground roasted barley is brewed like coffee but is naturally caffeine-free and full of goodness. It can be enjoyed by adults and children at any time of the day.

At the festival, all visitors will be offered a taste of Orzo♥Coffee and the opportunity to take home a new drinking experience from Italy. In fact, Orzo♥Coffee will introduce the new Orziera at the Petersfield Food Festival. [Orziera](#) is an Italian coffee-maker especially designed for brewing barley coffee on your stove or cooker. It features a special filter and size basket to brew the perfect espresso-style.

Come and visit us at Petersfield Food Festival, we look forward to meeting more people to offer them a cup of freshly brewed Orzo♥Coffee.

Ends -

For further information please contact [media@orzocoffee.co.uk](mailto:media@orzocoffee.co.uk)

Notes to editor:

- Orzo♥Coffee is the first (and only) UK company to bring to the UK market the rich and smooth taste of original Italian *caffè d'orzo* (barley coffee)
- The Orzo♥Coffee range includes: Orzo♥Coffee Originale (organic ground roasted barley), Orzo♥Coffee Pronto (organic instant soluble barley) and Orzo♥Coffee Espresso (organic ground roasted barley in espresso pods).
- Where to buy: Orzo♥Coffee is available at selected retailers, and more are being added every month. For an up to date list please visit: <http://www.orzocoffee.co.uk/buy-orzoheartscoffee.html>



### Orzo♥Coffee

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