



Orzo♥Coffee joins the Slow Food Supporters' Scheme

Orzo♥Coffee has joined this month the Slow Food UK Supporters' Scheme a scheme aimed at companies interested in working with Slow Food UK and engaging with the UK food industry sector to support nutritional, sustainable and locally produced food.

Orzo♥Coffee is a small company, based in Southampton, introducing to the UK Caffè d'orzo (barley coffee) a healthy and delicious Italian alternative to coffee, made solely from organic Italian ground roasted barley. "Since we started - almost a year ago – we have been keen to support initiatives that value the environment, healthy eating and that help local communities." says Roberta Comunian owner of the company. "This reflects our company ethos and applying for the Slow Food Supporters' Scheme has come naturally".

Orzo♥Coffee embraces the love for 'slow food'. It is made with ground roasted barley, organically grown in the Veneto region (Italy) and it is 100% caffeine free, it is slowly roasted to preserve the nutritional properties of barley, following the original Italian tradition. It is made with a specific variety of barley, called 'orzo mondo' (hulless or 'naked' barley). While this variety of barley is not currently grown in the UK, Orzo♥Coffee travels only a short distance across Europe, compared with other hot drinks on the markets such as coffee and teas.

Like the Slow Food movement, Orzo♥Coffee comes from Italy and brings to the UK a taste for natural and healthy produce. "We share and support the values of Slow Food UK, we believe in local sustainable development and the role of people and communities in safeguarding our precious environment while campaigning for the importance of good, clean and fair food", continued Roberta.

Roberta concludes "We are very proud to be Slow Food Supporters and we hope many more small producers and local food companies will join the Slow Food Scheme and keep campaigning for the value of 'Good, clean and fair food' all these small steps can make a bit difference for healthier and happier communities in UK and abroad".

Ends -

For further information please contact media@orzocoffee.co.uk

Notes to editor:

- Orzo♥Coffee is the first (and only) UK company to bring to the UK market the rich and smooth taste of original Italian *caffè d'orzo* (barley coffee)

- Slow Food is a global, grassroots movement that links the pleasure of food with a commitment to community and the environment. A not-for-profit, member-supported association, Slow Food was created in 1989 in Italy by Carlo Petrini to counter the rise of fast food and fast life. To date, it counts over 100.000 members in 150 countries around the world. More information <http://www.slowfood.org.uk/>
- The Orzo♥Coffee range includes: Orzo♥Coffee Originale (organic ground roasted barley), Orzo♥Coffee Pronto (organic instant soluble barley) and Orzo♥Coffee Espresso (organic ground roasted barley in espresso pods).
- Information on the Slow Food UK Supporters scheme can be found here: <http://www.slowfood.org.uk/supportersscheme/>
- Companies part of the Slow Food UK Supporters' Scheme can be found here: <http://www.slowfood.org.uk/supporters/>
- Visit **www.orzocoffee.co.uk** for further information on the full range of products available and find out new recipes.



Orzo♥Coffee

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