

Orzo♥Espresso, *per favore*

Everyday Thousands of Italians every day visit their local café and ask for a special drink called *caffè d'orzo* (lit. coffee of barley). This is not an ordinary coffee but a special espresso made from ground roasted barley. It combines the roasted flavour and richness of coffee, with the health benefit of being naturally caffeine free. Italian cafes have been brewing barley coffee for decades; however it is being rediscovered by coffee lovers, who are trying to reduce caffeine-intake. This means you can enjoy a coffee-like drink later in the day or after dinner. It is of course ideal for anyone who for health reasons should be avoiding caffeine, such as mums-to-be.

Orzo♥Coffee started in 2011 and brought to the UK of organic ground roasted and instant barley coffee for domestic use. It is now expanding its range taking this Italian coffee tradition to cafes and restaurants by launching Orzo♥Espresso. These individually wrapped espresso pods, filled with 100% organic ground roasted Italian barley, are specifically designed for professional espresso machines. In Italy Orzo♥Espresso, just like ordinary coffee, is served in a variety of ways such as espresso, lungo, macchiato, cappuccino and latte. Thanks to its low acidity it blends perfectly with soya and other milk substitutes and in the summer it can be used to create smooth iced drinks and milkshakes.

From May 2013 all cafes and restaurants will be able to buy Orzo♥Espresso directly from www.orzoespresso.co.uk and through selected UK distributors. You can also order a small trail pack from the online shop. Soon you will be able to enter your favourite café and order Orzo♥Espresso and enjoy a caffeine-free alternative, full of natural goodness.

Ends -

Notes to editor:

- Orzo♥Coffee is the first (and only) UK company to bring to the UK the rich and smooth taste of original Italian *caffè d'orzo* (barley coffee)
- Cafes and restaurants can order Orzo♥Espresso online from www.orzoespresso.co.uk
- The Orzo♥Coffee range includes: Orzo♥Coffee Originale (organic ground roasted barley), Orzo♥Coffee Pronto (organic instant soluble barley) and Orzo♥Coffee Espresso (organic ground roasted barley in espresso pods). Visit www.orzocoffee.co.uk to learn more on the full range of products available and find out new recipes.
- For further information, images and interviews please contact media@orzocoffee.co.uk



Orzo♥Coffee

PO Box 1755, Southampton SO18 9JR (UK)

media@orzocoffee.co.uk Tel: +44 (0)238 097 0930

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