



## Fall in love with Orzo♥Coffee at VegFest UK in London

Orzo♥Coffee is very happy to announce its participation to the London VegFest 2013 at Kensington Olympia on the 5<sup>th</sup> and 6<sup>th</sup> of October 2013. Our mission is to spread the love for *caffè d'orzo* (barley coffee) to everyone in the UK and beyond and through this fantastic event we can make more people try & fall in love with Orzo♥Coffee.

Orzo♥Coffee is 100% organic and vegan. The barley grains - full of all the goodness of this ancient cereal – are roasted and ground just like coffee beans. When brewed barley coffee becomes a rich, nutty and smooth drink that can be enjoyed by everyone at any time of the day.

Cristina Comunian, Communication manager at OrzoCoffee says “VegFest is the ideal event for us as we want to engage with health-conscious customers and people who care about what they eat and how this impact the world we live in.” Unlike decaffeinated coffee and tea which are heavily processed to extract caffeine, Orzo♥Coffee is naturally caffeine-free. Moreover, our products only travel from Italy, where our barley is organically grown, so less food miles and less pollution.

Orzo♥Coffee will be serving free tasting of our organic Italian ground roasted barley (*caffè d'orzo*) to all visitors. Furthermore, everyone you buy two or more Orzo♥Coffee products at the event will receive a free eco-friendly jute bag. We look forward to meeting more people to offer them a cup of freshly brewed Orzo♥Coffee.

Ends -

For further information please contact [media@orzocoffee.co.uk](mailto:media@orzocoffee.co.uk)

Notes to editor:

- Orzo♥Coffee is the first (and only) UK company to bring to the UK market the rich and smooth taste of original Italian *caffè d'orzo* (barley coffee) . The Orzo♥Coffee range includes: Orzo♥Coffee Originale (organic ground roasted barley), Orzo♥Coffee Pronto (organic instant soluble barley) and Orzo♥Coffee Espresso (organic ground roasted barley in espresso pods).
- Visit [www.orzocoffee.co.uk](http://www.orzocoffee.co.uk) for further information on the full range of products available and find out new recipes.
- Where to buy: Orzo♥Coffee is being sold in a selection of retailers, with more being added every month. For an updated retailer list please visit: <http://www.orzocoffee.co.uk/buy-orzoheartscoffee.html>
- For more information about VegFest London visit:



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